In this challenging time, the Alabama-West Florida Conference will:

- **Proclaim**
  - Proclaim the Gospel in new and innovative ways

- **Grow**
  - Grow more like Christ as individuals and churches; help to expand the kingdom of God on earth

- **Adapt**
  - Adapt our approach and leadership strategies as necessary

*Remain grounded in the foundation* of John 3:16-17, Mark 12:28-34, Matthew 28:16-20: For God so loved the world...love the Lord your God with all your heart, soul, mind and strength and love your neighbor as yourself.... go and make disciples.

*Focus on:* worship and discipleship, mental health, racial justice, financial viability