

# 20for12 in 2012 BLUE LAKE CAMP

It's a new way of giving. We are inviting donors to give \$20 each month of the year in 2012, the goal of reaching more than 2,012 individual donors or groups.

For sixty years Blue Lake has been a place apart, changing the lives of children, youth and adults in our conference and beyond. We're counting on you to help us continue the Blue Lake tradition. Your gift will help develop programs, create scholarships, enhance the facilities, retire all debt, and allow Blue Lake to grow with a strong foundation.

Show your support for Blue Lake;  
Be Counted in **20for12 in 2012!**

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Yes, I want to BE COUNTED in 2012! I want to pledge:

- monthly  quarterly  annually  
 enclosed is my gift (checks payable to **Blue Lake Camp**)  
 credit card: \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER  
Card number# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_  
Signature \_\_\_\_\_

You may also donate on our website [www.bluelakecamp.com](http://www.bluelakecamp.com)  
Blue Lake Camp - 8500 Oakwood Lane, Andalusia, AL, 36420 - 334-222-5407

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Brothers and Sisters in Christ, Greetings in the name of our Lord!,

I am enjoying a brisk morning as I write to you on behalf of the Trustees at Blue Lake. I can imagine sitting under the trees at Oakwood amphitheater enjoying the peace and beauty there on a beautiful day such as this. We thank you for your response to the appeal that went out as we upgraded facilities at Pinewood Camp, brought professional staff on board, and virtually added a new camp as we rebuilt Dogwood. Many of you have seen the progress first hand through your participation in children's camps, church retreats, Emmaus Walks and many other activities. Some of you have only heard and read of the progress. People from around the conference continue to share with the staff their joy as they experience the very positive changes that are taking place – radical hospitality; new, imaginative camps and retreats. We are all so fortunate to have this jewel that sixty years ago was built on the shores of Blue Lake. In each of those years the people of the Alabama West Florida Conference have been generous in their support of this dynamic ministry.

As we grow and move forward we continue to rely on the generosity of the people called Methodist who enjoy this sacred place and I pray that more of us each year will make gifts to Blue Lake a part of our benevolence. We are very excited to introduce to you 20 for 12 in 2012- a way for you to be intentional about your Blue Lake giving. 20for12 in 2012 or \$20 per month for 12 months in the year 2012 is a perfect way for individuals to make an impact on the continued viability of a ministry that has touched so many lives. It's simple and flexible. You can give \$20 /month, or \$60/quarter, or just write a check for \$240. You can participate individually or as a Sunday School class or as a women's or men's group, etc. The possibilities are endless and the end result can be phenomenal. If 2012 of us participate we can raise nearly \$500,000!!

All donations help to keep rates and fees as low as possible, allowing us to serve a larger community with programs and scholarships. Additionally it helps us to get through those months when camp activity is traditionally low. Please consider getting involved monthly or annually or however it works best for you. You'll find a form on this insert for your response. I encourage you to join me in being one of the first to say yes to **20for12 in 2012**.

Grace & Peace,

**Rob West**  
**Chair, Blue Lake Board of Trustees**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone & email \_\_\_\_\_

Home Church \_\_\_\_\_

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